

New

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

<u>Contract / Revision</u> 499786 /		<u>Alt Order #</u> 06386868
<u>Product</u> PRIOR USA ACTN :60S		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1790
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	11/02/12	11/02/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$900.00			
N 2	KVVU	11/02/12	11/02/12	American Dad	M-F 230-3a		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$300.00			
N 3	KVVU	11/02/12	11/02/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$900.00			
N 4	KVVU	11/02/12	11/02/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$300.00			
N 5	KVVU	11/02/12	11/02/12	The Dr.Oz Show	4-5p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,000.00			
N 6	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,500.00			
N 7	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,450.00			
N 8	KVVU	11/05/12	11/05/12	Extra	M-F 1:05-1:35am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 9	KVVU	11/05/12	11/05/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
N 10	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$850.00			
N 11	KVVU	11/05/12	11/05/12	American Dad	M-F 230-3a		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 499786 /		<u>Alt Order #</u> 06386868
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> PRIOR USA ACTN :60S	<u>Estimate #</u> 1790
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 12	KVVU	11/05/12	11/05/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
N 13	KVVU	11/05/12	11/05/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 14	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
N 15	KVVU	11/05/12	11/05/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 16	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00			
N 17	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,450.00			
N 18	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		1:00			NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,700.00			
N 19	KVVU	11/04/12	11/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$300.00			
N 20	KVVU	11/01/12	11/01/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$750.00			
N 21	KVVU	11/01/12	11/01/12	Extra	M-F 1:05-1:35am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$500.00			
N 22	KVVU	11/01/12	11/01/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$900.00			
N 23	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$850.00			
N 24	KVVU	11/01/12	11/01/12	Katie	M-F 3-4am		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			
N 25	KVVU	11/01/12	11/01/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$900.00			
N 26	KVVU	11/01/12	11/01/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			
N 27	KVVU	11/01/12	11/01/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			

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Contract / Revision	Alt Order #
499786 /	06386868

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	PRIOR USA ACTN :60S	1790

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	---1---				1	\$2,450.00			
N 29	KVVU	10/30/12	10/30/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$750.00			
N 30	KVVU	10/30/12	10/30/12	Extra	M-F 1:05-1:35am		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$500.00			
N 31	KVVU	10/30/12	10/30/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$900.00			
N 32	KVVU	10/30/12	10/30/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$850.00			
N 33	KVVU	10/30/12	10/30/12	Katie	M-F 3-4am		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$300.00			
N 34	KVVU	10/30/12	10/30/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$900.00			
N 35	KVVU	10/30/12	11/06/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$300.00			
		Week: 11/05/12	11/11/12	-1-----				1	\$300.00			
N 36	KVVU	10/30/12	11/06/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-----				1	\$300.00			
		Week: 11/05/12	11/11/12	-1-----				1	\$300.00			
N 37	KVVU	10/31/12	10/31/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$750.00			
N 38	KVVU	10/31/12	10/31/12	Friends	M-F 12:05-1:05a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$900.00			
N 39	KVVU	10/31/12	10/31/12	Katie Couric	2-3p		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$850.00			
N 40	KVVU	10/31/12	10/31/12	Anderson	3-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$900.00			
N 41	KVVU	10/31/12	10/31/12	Cops M-F 4-430x	M-F 4-430x		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$300.00			
N 42	KVVU	10/31/12	10/31/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$300.00			
Totals											44	\$39,000.00

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499786 /		06386868
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	PRIOR USA ACTN :60S	1790
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI		10/22/12 / 10/22/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	44	\$39,000.00	\$33,150.00
Totals	44	\$39,000.00	\$33,150.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
OCT23/12 11.28
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT _____

BUYER NAME	<u>MEDIA PLACEMENT</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6386868

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	PRIOR USA ACTN	: 60S	EST# 1790	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 11.28

REP: TO ROSE

TO ROSE
FR NIKKI
OK'D M10
SEE LINE 52
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

PRIORITIES USA ACTION : 605

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1790
AGENCY PRODUCT CODE = 340

44	S	100P-200P	60	\$750.00	11/1	11/1	0	THU	0
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PROGRAM : KATIE

ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6386868 TRF# 499786
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 11.28
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52	A		100P-200P	60		\$750.00	11/1	11/1	1		THU	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG CORRECTION.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-44 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M10	OK'D	BUY#44	MISSED:THU/100P-200P				NOV1		60S	\$750.00	(OCT23/12)	
			OFFER:THU/100P-200P				NOV1		60S	\$750.00	PLS ADVISE.	
CMT:PRG CORRECTION.												
NOV/12 39000.00												
CONTRACT TOTAL											39000.00	
TOTAL SPOTS											44	

MARKET TOTALS \$216,666 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%
KTUD 7%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.36

1322 G STREET SE	SALES PRSN	PH- TERESA DIFURIA
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REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MEDIA PLACEMENT		
SALES PRSN	PH- TERESA DIFURIA		

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
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31	31	31
32	32	32
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34	34	34
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42	42	42
43	43	43
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94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

CE)

Journal Pre-proof

DATE OCT 23 / 12 09.36

STA:

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		200P-300P	60		\$850.00.	11/5	11/5	0		MON	0
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1790												
PROGRAM : COPS/COPS B CON COM1: COPS/COPS B												

REP HEADLINE# 6386868 TRF# 499786
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.36
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
43	A		200P-300P	60		\$850.00	11/5	11/5	1		MON	1
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV5 ON LINE-10 FOR 1 SPOT/WK												
20	S		100P-200P	60		\$750.00	11/1	11/1	0		THU	0
PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES												
44	A		100P-200P	60		\$750.00	11/1	11/1	1		THU	1
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV1 ON LINE-20 FOR 1 SPOT/WK												
23	S		200P-300P	60		\$850.00	11/1	11/1	0		THU	0
PROGRAM : COPS/COPS B CON COM1 : COPS/COPS B												
45	A		200P-300P	60		\$850.00	11/1	11/1	1		THU	1
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV1 ON LINE-23 FOR 1 SPOT/WK												
24	S		300A-400A	60		\$300.00	11/1	11/1	0		THU	0
PROGRAM : AMR FUN-VIDEOS CON COM1 : AMR FUN-VIDEOS												
46	A		300A-400A	60		\$300.00	11/1	11/1	1		THU	1
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV1 ON LINE-24 FOR 1 SPOT/WK												
29	S		100P-200P	60		\$750.00	10/30	10/30	0		TUE	0
PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES												

Cops 1 Day

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.36

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		100P-200P	60		\$750.00	10/30	10/30	1		TUE	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT30 ON LINE-29 FOR 1 SPOT/WK												
32	S		200P-300P	60		\$850.00	10/30	10/30	0		TUE	0
PROGRAM : COPS/COPS B CON COM1 : COPS/COPS B												
48	A		200P-300P	60		\$850.00	10/30	10/30	1		TUE	1
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT30 ON LINE-32 FOR 1 SPOT/WK												
33	S		300A-400A	60		\$300.00	10/30	10/30	0		TUE	0
PROGRAM : AMR FUN-VIDEOS CON COM1 : AMR FUN-VIDEOS												
49	A		300A-400A	60		\$300.00	10/30	10/30	1		TUE	1
PROGRAM : KATIE ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT30 ON LINE-33 FOR 1 SPOT/WK												
37	S		100P-200P	60		\$750.00	10/31	10/31	0		WED	0
PROGRAM : COLD CSE FILES CON COM1 : COLD CSE FILES												
50	A		100P-200P	60		\$750.00	10/31	10/31	1		WED	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT31 ON LINE-37 FOR 1 SPOT/WK												
39	S		200P-300P	60		\$850.00	10/31	10/31	0		WED	0
PROGRAM : COPS/COPS B CON COM1 : COPS/COPS B												

REP HEADLINE# 6386868 TRF# 499786
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 09.36
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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51	A		200P-300P	60		\$850.00	10/31	10/31	1		WED	1
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PROGRAM : KATIE
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-39 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#10	MISSED: MON/200P-300P			NOV5	60S	\$850.00			(OCT22/12)	
			OFFER: MON/200P-300P			NOV5	60S	\$850.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M2	OK'D	BUY#20	MISSED: THU/100P-200P			NOV1	60S	\$750.00			(OCT22/12)	
			OFFER: THU/100P-200P			NOV1	60S	\$750.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M3	OK'D	BUY#23	MISSED: THU/200P-300P			NOV1	60S	\$850.00			(OCT22/12)	
			OFFER: THU/200P-300P			NOV1	60S	\$850.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M4	OK'D	BUY#24	MISSED: THU/300A-400A			NOV1	60S	\$300.00			(OCT22/12)	
			OFFER: THU/300A-400A			NOV1	60S	\$300.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M5	OK'D	BUY#29	MISSED: TUE/100P-200P			OCT30	60S	\$750.00			(OCT22/12)	
			OFFER: TUE/100P-200P			OCT30	60S	\$750.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M6	OK'D	BUY#32	MISSED: TUE/200P-300P			OCT30	60S	\$850.00			(OCT22/12)	
			OFFER: TUE/200P-300P			OCT30	60S	\$850.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M7	OK'D	BUY#33	MISSED: TUE/300A-400A			OCT30	60S	\$300.00			(OCT22/12)	
			OFFER: TUE/300A-400A			OCT30	60S	\$300.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M8	OK'D	BUY#37	MISSED: WED/100P-200P			OCT31	60S	\$750.00			(OCT22/12)	
			OFFER: WED/100P-200P			OCT31	60S	\$750.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M9	OK'D	BUY#39	MISSED: WED/200P-300P			OCT31	60S	\$850.00			(OCT22/12)	
			OFFER: WED/200P-300P			OCT31	60S	\$850.00			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

NOV/12 39000.00 CONTRACT TOTAL 39000.00
TOTAL SPOTS 44

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

OCT23/12 09.36

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

*** KVVU-TV ***

REP HEADLINE# 6386868

TRF# 499786

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS \$216,666

KVVU 18%

KSNV 20%

KTUD 7%

KLAS 23%

KTNV 23%

KVMY 6%

KVCW 3%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 13.51

AGY #	AGY. NAME	BUYER NAME
	MUNDY KATOWITZ MEDIA	MEDIA PLACEMENT

1322 G STREET SE
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20003

ORDER #	499786	CONTRACT #	6386868	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT			
PRIOR USA ACTN	: 60S	EST# 1790	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 13.51

REP: TO ROSE

NEW PRIORITIES USA ACTION : 60S
TOTAL \$39000
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

PRIORITIES USA ACTION : 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1790												
1			1205A-105A	60		\$900.00	11/2	11/2	1		FRI	1
PROGRAM : FRIENDS CON COM1 : FRIENDS												
2			230A-300A	60		\$300.00	11/2	11/2	1		FRI	1
PROGRAM : AMERICAN DAD CON COM1 : AMERICAN DAD												

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
3			300P-400P	60		\$900.00	11/2	11/2	1		FRI	1
PROGRAM : ANDERSON												
CON COM1 : ANDERSON												
4			400A-430A	60		\$300.00	11/2	11/2	1		FRI	1
PROGRAM : COPS												
CON COM1 : COPS												
5			400P-500P	60		\$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
6			600A-700A	60		\$2,500.00	11/2	11/2	1		FRI	1
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												
7			700A-900A	60		\$2,450.00	11/2	11/2	1		FRI	1
PROGRAM : FOX5NWS LIV-LV												
CON COM1 : FOX5NWS LIV-LV												
8			105A-135A	60		\$500.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA<												
CON COM1 : EXTRA<												
9			1205A-105A	60		\$900.00	11/5	11/5	1		MON	1
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
10			200P-300P	60		\$850.00	11/5	11/5	1		MON	1
PROGRAM : COPS/COPS B												
CON COM1 : COPS/COPS B												
11			230A-300A	60		\$300.00	11/5	11/5	1		MON	1
PROGRAM : AMERICAN DAD												
CON COM1 : AMERICAN DAD												

Katie

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
12			300P-400P	60		\$900.00	11/5	11/5	1		MON	1
PROGRAM : ANDERSON												
CON COM1 : ANDERSON												
13			400A-430A	60		\$300.00	11/5	11/5	1		MON	1
PROGRAM : COPS												
CON COM1 : COPS												
14			400P-500P	60		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
15			430A-459A	60		\$300.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NEWS												
CON COM1 : FOX 5 NEWS												
16			600A-700A	60		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												
17			700A-900A	60		\$2,450.00	11/5	11/5	1		MON	1
PROGRAM : FOX5NWS LIV-LV												
CON COM1 : FOX5NWS LIV-LV												
18			1000P-1045P	60		\$3,700.00	11/4	11/4	1		SUN	1
PROGRAM : FOX 5 NWS-10												
CON COM1 : FOX 5 NWS-10												
19			430A-459A	60		\$300.00	11/4	11/4	1		SUN	1
PROGRAM : FOX 5 NEWS												
CON COM1 : FOX 5 NEWS												
20			100P-200P	60		\$750.00	11/1	11/1	1		THU	1
PROGRAM : COLD CSE FILES												
CON COM1 : COLD CSE FILES												

Cops 100g

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			105A-135A PROGRAM : EXTRA< CON COM1: EXTRA<	60		\$500.00	11/1	11/1	1		THU	1
22			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	60		\$900.00	11/1	11/1	1		THU	1
23			200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B	60		\$850.00	11/1	11/1	1		THU	1
24			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	60		\$300.00	11/1	11/1	1		THU	1
25			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	60		\$900.00	11/1	11/1	1		THU	1
26			400A-430A PROGRAM : COPS CON COM1: COPS	60		\$300.00	11/1	11/1	1		THU	1
27			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	11/1	11/1	1		THU	1
28			700A-900A PROGRAM : FOX5NWS LIV-LV CON COM1: FOX5NWS LIV-LV	60		\$2,450.00	11/1	11/1	1		THU	1
29			100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES	60		\$750.00	10/30	10/30	1		TUE	1

Cops 105

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			105A-135A PROGRAM : EXTRA< CON COM1: EXTRA<	60		\$500.00	10/30	10/30	1		TUE	1
31			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	60		\$900.00	10/30	10/30	1		TUE	1
32			200P-300P PROGRAM : COPS/COPS B CON COM1: COPS/COPS B	60		\$850.00	10/30	10/30	1		TUE	1
33			300A-400A PROGRAM : AMR FUN-VIDEOS CON COM1: AMR FUN-VIDEOS	60		\$300.00	10/30	10/30	1		TUE	1
34			300P-400P PROGRAM : ANDERSON CON COM1: ANDERSON	60		\$900.00	10/30	10/30	1		TUE	1
35			400A-430A PROGRAM : COPS CON COM1: COPS	60		\$300.00	10/30	11/6	1		TUE	2
36			430A-459A PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS	60		\$300.00	10/30	11/6	1		TUE	2
37			100P-200P PROGRAM : COLD CSE FILES CON COM1: COLD CSE FILES	60		\$750.00	10/31	10/31	1		WED	1
38			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	60		\$900.00	10/31	10/31	1		WED	1

10/31

10/31

Cops 10/31

REP HEADLINE# 6386868
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 13.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			200P-300P	60		\$850.00	10/31	10/31	1		WED	1
PROGRAM : COPS/COPS B CON COM1: COPS/COPS B												
40			300P-400P	60		\$900.00	10/31	10/31	1		WED	1
PROGRAM : ANDERSON CON COM1: ANDERSON												
41			400A-430A	60		\$300.00	10/31	10/31	1		WED	1
PROGRAM : COPS CON COM1: COPS												
42			430A-459A	60		\$300.00	10/31	10/31	1		WED	1
PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS												

Katie

NOV/12 39000.00 CONTRACT TOTAL 39000.00
 TOTAL SPOTS 44

MARKET TOTALS \$216,666 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%
 KTUD 7%

SVC- NSI
 DEMOS- RA35+*